



WORLD FOOD INDIA

2023 **3rd to 5th November**
Processing for Prosperity

Venue: Pragati Maidan, New Delhi

A Global Event To Showcase, Connect And Collaborate

PARTNERSHIP OPPORTUNITIES FOR COUNTRIES

POLICY ROUNDTABLES



EXHIBITIONS



THEMATIC SESSIONS



B2B/B2G/G2G MEETINGS



BUYER SELLER MEET



STARTUP AWARDS





WORLD FOOD INDIA 2023

The Indian food processing sector has grown rapidly with an average annual growth rate of 9 percent in the last five years. The sector facilitates strong linkages between industry and the agriculture sector through a wide range of activities, including farming, aggregation, processing, packaging, storage, and distribution. The sector has also witnessed immense surge of opportunities in its champion sectors like frozen food, ready to eat/ready to cook products, millets/nutri-cereals etc.

Recognising the potential of food processing sector in transforming India as the food basket of the world, the Ministry of Food Processing Industries, Government of India has adopted measures to channelise investments in food processing sub-segments. This includes backward linkages, food processing

equipment, processing related R&D, cold chain storage solutions, start-ups, logistic & retail chains, encompassing the entire food processing value chain.

With the objective of introducing the world to rich Indian food culture as well as promoting investments in the diverse food processing sector of the country, the Ministry of Food Processing Industries launched the first edition of World Food India in 2017. In view of celebrating 2023 as the International Year of Millets and to bring global food processing industry together, the Ministry is organising the second edition 'World Food India 2023' from 3-5 November 2023 at Pragati Maidan, New Delhi

INDIA as Food Basket of the World



Why visit WFI 2023

- Over 50,000 sq. m of Exhibition Space
- Conferences & Thematic Knowledge Sessions
- B2B, B2G & G2G Meetings
- Showcasing India's State Pavilions
- International Country Pavilions
- Exclusive CEO Roundtables
- Industry Roundtables with Policy Makers
- State & Country Sessions
- Startup Awards & Incubation Cells
- Food Street for exclusively curated food experiences

Who should attend

- Food Processing & Manufacturing Companies
- Food Startups & Innovators
- Exporters and Importers of Food Products
- Ingredient Manufacturers
- Government Representatives & Delegates
- Foreign Missions Abroad & Embassies
- E-retailers
- Academia & Research Institutions
- Equipment Manufacturers & Solution Providers
- Food Packaging, Cold Chain & Logistics companies
- Investors, Private Equity Firms & Venture Capitalists
- Financial Institutions
- Trade & Media Partners

Focused Key Pillars of World Food India 2023



Shree Anna (Millets)
Leveraging India's
Super Food for the World



Strategic Segments
Unlocking Potentials
for Growth



Exponential Food Processing
Positioning India as
the Global Hub



Efficient Ecosystem
Harnessing Opportunities
with Inclusion



Sustainable Development
Processing for Prosperity

Partnership Opportunity for Countries

Participation Contribution

\$150 + 18% GST Per Sq.m for bare space

\$180 + 18% GST Per Sq.m for shell space

A. Deliverables

S. No	Category / Benefits	Partner Country	Focus Country
1	Minimum Space	400 sq.m. pavilion	200 sq.m. pavilion
2	Session	One session for Partner Country on first day of the event.	One session for Focus Country on last day of the event.
3	Advertisement in the Event Directory which will be provided to all exhibitors, special invitees, Ambassadors and speakers.	Two full page color advertisement	One full page color advertisement
4	Advertorial in Event Directory	A write up (approx. 500 words) in the Event Directory. This Directory will be distributed to over 1200 delegates. Content to be provided by the Partner Country.	A write up (approx. 250 words) in the Event Directory. This Directory will be distributed to over 1200 delegates. Content to be provided by the Focus Country.
5	Inaugural Event passes	10 passes	05 passes
6	Networking dinner invitation	10 invites	05 Invites

B. Branding Opportunities

S. No	Branding Opportunities	Partner Country	Focus Country
1	Pre-event Branding	Display of Partner Country's logo on backdrops, banners, hoardings, promotional material and publications.	-
2	Venue Branding	Display of Partner Country's logo on panels placed at prominent locations at the venue.	Display of Focus Country's logo on panels placed at various locations at the venue.
3	Promotional Video Clips	Playback of promotional video clips (up to 3 minutes) of each participating Country at the venue. Video to be provided by the Partner Country.	-
4	Conference Venue Branding	Display of logos in pre-conference backdrop and other prominent places in main conference venue.	-
5	Exhibition Hall & Conference Hall Branding	Display of Partner Country's logo in signages and branding at prominent places at the venue.	Display of Focus Country's logo in signages & branding at the venue.

Other benefits of Partnership Opportunities:

1	B2G meetings with Government officials and allied departments.
2	B2B meetings with leading players of the Food Processing Industry.
3	Countries to be acknowledged as "Partner Countries" and "Focus Countries" respectively on the event website.
4	Partner and Focus countries to be acknowledged in the 'Thank You Sponsor' panel.
5	Social Media coverage on Facebook, Twitter, LinkedIn, etc.
6	Emailers to all registered delegates and industry database.
7	Write-up on Partner and Focus Countries respectively to be published on the event website (content to be provided by the country).

HIGHLIGHTS OF WORLD FOOD INDIA 2017

9 Ministerial / Official Delegations

11 International Business Chambers

36 Conferences, State & Country Sessions

75000 Business Visitors

7 Ministers From Other Countries

15 Business Delegations

25 Ministers From 18 States

Participants from

61 Countries

8000

Online & Offline B2B Meetings

CEO Roundtable with Hon'ble Prime Minister and Hon'ble Finance Minister

Organised by the Ministry of Food Processing Industries, Government of India, WFI 2017 witnessed one of the largest gathering of investors, manufactures, producers, food processors, policy makers, and organisations from the global food ecosystem. The event was inaugurated by the Hon'ble Prime Minister of India **Sh. Narendra Modi** on 3rd November 2017 at New Delhi. Germany, Denmark and Japan were Partner Countries while Italy and Netherlands were the Focus Countries. A lively and vibrant 'Food Street' showcased Indian and foreign cuisines using Indian ingredients, flavours and fragrances - the unique concept acted as a platform for guests to experience Indian food.

CONTACT US



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A GLOBAL EVENT
TO SHOWCASE,
CONNECT &
COLLABORATE

POLICY
ROUNDTABLES

EXHIBITIONS

THEMATIC
SESSIONS

B2B / B2G / G2G
MEETINGS

FOOD
STREET

STARTUP
AWARDS





World Food India 2023

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The Indian Food Processing Sector at a Glance



Supportive Policy Environment

Business & Regulatory Reforms:

- 100% FDI permitted in Food Processing, Retails trading including e-commerce
- 40,000+ compliances reduced
- Single Window System adopted by 27 Central Departments & 19 state departments
- Agro-Processing included in priority sector lending – loans upto INR 100 crore per borrower

Tax Reforms:

- One of the lowest corporate tax globally at 15% for new businesses
- 100% income tax exemption on profits derived for 5 years
- Remission of duties and taxes incurred on exports from India

Other Reforms :

- FSSAI - Shift from product-by-product approval to an ingredient and additive-based approval process
- Credit Guarantee Fund Trust for Micro and small Enterprises (CGTMSE)

"India" as Food Basket of the World



Who should attend



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- Government Representatives & Delegates
- Foreign Missions Abroad & Embassies
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Efficient Ecosystem
Harnessing Opportunities with Inclusion



Sustainable Development
Processing for Prosperity

Advantage India



Agri-commodity Hub

India's inclusive and efficient agri - food ecosystem makes it a prominent hub.



Huge Consumer Base

1.4 billion consumers with increasing demand for branded food



Strong Economy

India is the fastest growing and 5th largest economy in the world



Strong Base of Raw Materials

India is leading in the production of agricultural, horticulture produce and are surplus meat producers



Conducive Tax Regime

100% exemption of Income Tax on profits and gains for new Food Processing Units



Lifestyle Changes & Aspiration

Increasing Urbanization, Nuclear Families and aspirations increasing demand for Functional Foods/Nutraceuticals

Exhibitor Profile

- Food Processing Companies
- Food Machinery & Equipment Manufacturers
- Startups & Entrepreneurs
- Research Institutions
- Exporters and Importers of Packaged Food
- Dairy Products
- Confectionery and Bakery
- Spices and Agri- Produce
- Organic Food
- Marine Food
- Fresh Fruits and Vegetables
- Government Bodies & Allied Institutions
- Technology & Solution Providers
- Cold Chain and Logistics Companies
- Farmer Producer Organizations
- Industry Associations

Why Exhibit ?

Spread over 50000 Sq. m. of premium space across halls in Pragati Maidan, World Food India 2023 exhibition will have participation from major global players as well as Indian companies from Food Processing and allied sectors. The exhibition will have sectoral focus, showcase country strengths in country pavilions, as well as have state pavilions where states (provinces) of India will showcase their best in

terms of products, Agri-Horti clusters, infrastructure and their policies.

Participation in the exhibition will help exhibitors to explore business opportunities, network and build partnerships with Indian and international businesses, investors and governments - to leverage India's massive food market and economic opportunities to grow their business.

Exhibition Charges

Types of Spaces	Minimum Area	Participation Charges (per sq. m.)*	
		INR	USD
Shell Space	12 sq. m	7000	180
Raw Space	36 sq. m	6000	150

* All rates mentioned above are exclusive GST (18%)

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