

# INDIA FASHION

## — TEX 2023 —

### REVERSE BUYER SELLER MEET



Mon - Tue - Wed 20-21-22 March 2023



**90+**  
Exhibitors

**100+**  
Foreign  
Buyers

**100+**  
Buying Houses  
& Liaison  
Offices

**200+**  
Domestic  
Volume  
Buyers



Venue:

**THE ASHOK HOTEL**

**50-B, CHANKYAPURI NEW DELHI-110021, INDIA**



# About PDEXCIL

Powerloom Development & Export Promotion Council (PDEXCIL) was set up by the Ministry of Textiles, Govt. of India in the year 1995 to promote, support and develop powerlooms and export of powerloom fabrics and made-ups. PDEXCIL have about 2000 members, who are manufacturers/ traders and/ or exporter of powerloom products. PDEXCIL membership base is all over India and covers all major powerloom clusters. PDEXCIL has played a significant role in promotion of export of fabrics and made ups by its various activities such as providing marketing platforms to entrepreneurs to interact with foreign importers/buyers in established trade events and reverse buyer meets in India.

## About India Fashion Tex 2023

The Objective of the Reverse Buyer Seller Meet is to provide an opportunity to prospective importers to interact with Indian counterparts about the requirements and to increase the potential of exports of India textile products.

In order to facilitate Indian Textile Entrepreneurs to excel in global exports, PDEXCIL & WVEPC are jointly organizing India Fashion Tex- RBSM. It is an Platform for our manufacturers and exporters to interact with international buyers, buying houses, sourcing agents and domestic volume buyers to source from India.

This exclusive three days event will provide an opportunity for the Indian Entrepreneurs to network successful business deals with the potential clients. The event will help the Indian Powerloom MSME entrepreneurs to understand the actual requirements, quality, fashion trends etc. in the global market so that they can compete and excel in the future. The ultimate objective of the event is to strengthen "Brand India" image Made in India Powerloom products globally.





# Salient Features of India Fashion Tex

- 1** Business Meetings with Overseas Buyers, Buying Houses & Sourcing Agents
- 2** Meet Prospective and existing Customers to strengthen relationships
- 3** Use the BSM as a Platform for other marketing activities
- 4** Benefit from the BSM's extensive marketing campaign
- 5** Networking Dinner with Buyers Buying Houses & Exhibitors
- 6** Capture new data to add customer database
- 7** Launch new products and services
- 8** Exclusive Fashion Show (Showcase Your Garments, Shawls & Other Products For INR 10,000/- For One Show)



## Exhibitor's Products Profile

- Yarn & Fabrics
- Apparels & clothing
- Bedlinen
- Pillowcases
- Bedticking
- Terry Fabrics
- Blankets, Blazers
- Home Textiles
- Made ups
- Curtains
- Cushion Covers
- Carpets & Floorings
- Raw Textile
- GI Products

## Buyer's Profile

- Merchandisers
- Buying Houses
- Designers
- Global Manufacturers
- Retailer
- Wholesalers
- Traders and More.

## Countries Visiting



**USA, EUROPE, UAE, OMAN**



**SOUTH KOREA, BANGLADESH**



**SRI LANKA, EGYPT, NEPAL**



**VIETNAM, RUSSIA, MOROCCO, AUSTRALIA, FRANCE & MANY MORE**

### Participation Fee

BOOTH SIZE	EXCLUDING GST	INCLUDING GST
<b>9 SQM BOOTH</b>	INR 55,000/-	INR 64,900/-
<b>9 SQM BOOTH Including</b> 3 Night Stay (Single Occupancy) with Breakfast (The Offer is optional Valid till 31st of January, 2023)	INR 76,000/-	INR 89,680/-
<b>Booth Facilities</b> 1 Table, 3 Chairs, 1 Round Table, 3 Selves or 2 Fabric Rods or 3 Hanger Stand with 100 Garments (Plastic), 3 Focus Lights, 1 Dustbin, Company Fascia, 1 Power Point		

### Contact Details:

#### Head Office:

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## Message From Chairman

The Indian textile products have marked their niche in the global market with its quality and diversity. The strength of powerloom sector of India producing major share of fabrics and madeups in the country is also remarkable catering to the needs of domestic as well as international market. India holds 4% share of the global trade in textiles and apparel. The share of textiles and apparel in overall export basket of India was 10.33% during 2021-22. To achieve the export target set by our Government and facilitate our Indian exporters or those who intend to export in future, PDEXCIL along with WVEPC is organizing a Reverse Buyer Seller Meet 'India Fashion Tex' i.e. a buyer seller meet in India only, where Indian textile entrepreneurs can directly interact with foreign textile buyers/importers in their own country. The RBSM will be held in Delhi and thus will be an easy access for our textile entrepreneurs to take part in it. This will provide them a great platform to meet and understand the requirements of importers from various countries and fix their future export deals and also contribute in India's export basket.

*I wish all the participants major success for their participation in India Fashion Tex RBSM*

**Vishwanath R. Agarwal (Chairman, PDEXCIL)**

### Bank Details of Beneficiary For RTGS Transfer

**Account Name: Powerloom Development & Export Promotion Council (PDEXCIL)**

**BANK Name: State Bank of India**

**Branch : Sakinaka Branch, Saki Vihar Road, Andheri (East), Mumbai-400 0072**

**Account No. : 30112394507**

**IFS CODE : SBIN0000567**

**Type of A/c : Current Account**

**\*Please Email and Couriered Copy of The Online Payment Receipt Immediately.**



### Powerloom Development & Export Promotion Council ( Setup by Ministry of Textiles, Govt. of India )

#### Head Office :

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